



2019 FAST FACTS

The Event

- The Napa Valley Vintners (**NVV**) nonprofit association **is the organizer** of Auction Napa Valley.
- The Auction's **mission since inception in 1981**: "To utilize the worldwide reputation of Napa Valley wines to enhance the well-being of the Napa County community."
- 2019 is the **39th annual** Auction Napa Valley.
- In celebration of the NVV's 75th anniversary, 28 past NVV Board of Directors chairs are acting, collectively, as honorary chairs of this year's Auction Napa Valley.
- The Auction's theme is "**The American Wine Classic.**"
- Thursday night, **vintners open their homes and wineries** for welcome parties with Auction guests.
- The site of this year's **Napa Valley Barrel Auction** on Friday, May 31 is the newly renovated Louis M. Martini Winery, especially fitting as Louis M. Martini was one of the founding members of the Napa Valley Vintners in 1944. Friday night, **vintners open their homes and wineries** for intimate, private dinners with Auction guests.
- **Meadowood Napa Valley** has been the **site of Live Auction** every year since 1981.
 - **The Live Auction starts at 3:30 p.m.** and is expected to last about three hours.
 - **Dinner** is being prepared by Ayesha Curry of International Smoke and other noted chefs from the Michael Mina group in a BBQ Battle Royale.
 - **The After Party** is being hosted by Christopher Kostow at The Charter Oak.
- Some **2,500** guests are expected on Friday and **more than 900** will attend Saturday.
- Approximately **400 community volunteers** donate their time each year to ensure the event's success.

The Wines, the Vintners, the Lots

- **NVV members** participate in this year's Auction by donating a lot, a party, serving wine or hosting a table at the Live Auction; dozens of **vintners are also successful bidders.**
- E-Bidder Experience: **Wine lovers from around the world can bid online** in both the E-Auction and Barrel Auction. More than 275 lots of Napa Valley wines, wine futures and culinary and hospitality adventures can be procured. Interested bidders can register online for the **E-Bidder Experience** at auctionnapavalley.org.
- Both the Live Auction and the E-Auction include **Fund the Future** lots where **any donor anywhere can contribute any amount** to help children lead healthy and successful lives.
- The Barrel Auction features **115 ten-case lots**; each case will be sold to one successful bidder. Open to event attendees and online to wine lovers anywhere in the world.
- **160 lots** of wines and special experiences are available in the E-Auction, open online to event attendees and wine lovers anywhere in the world
 - The E-Auction opens on **Wednesday, May 29 at noon PDT** and closes in waves (+/- 50 lots at a time) **Monday, June 3, starting at noon PDT.**
 - Online Barrel Auction bidding is open from **11 a.m. to 3 p.m. on Friday, May 31 PDT.**

The Giving

- Since 1981, the NVV, through Auction proceeds, has **granted more than \$185 million** to Napa County **community health and children's education nonprofits.**
- **What's raised in Napa stays in Napa**: proceeds from Auction Napa Valley support organizations from American Canyon to Calistoga.

For more information, visit auctionnapavalley.org; share and join the conversation at [#AuctionNapa](https://twitter.com/AuctionNapa).