



MEDIA CREDENTIAL REQUEST FORM

All media credentials for Napa Valley Vintners (NVV) events and programs (including Auction Napa Valley) are issued by invitation from the association's communications department. Invitation requests may also be screened by communications subcommittees made up of public relations professionals of NVV member wineries or consultants engaged by the association.

Media credentials for all NVV events and programs are limited and will be offered to editorial staff members with confirmed story assignments. To prevent conflicts of interest, winery owners, professional winemakers, winery employees (including winery communications, sales and marketing employees) and wine trade professionals with competing interests are not eligible to attend as a media guest.

All requests will be considered, but are not guaranteed due to the intimate nature of NVV events and programs. Thank you for your interest in Auction Napa Valley.

Your name: _____

Your email address: _____

Your mailing address: _____

Your phone number: _____

Name of outlet(s) you are covering for: _____

Format: Newspaper Magazine Online/Blog TV Radio

Distribution: Local Regional National International

Circulation/Unique Visitors per Month/Viewership/Listenership: _____

Name and contact information of assigning editor: _____

Have you covered Auction Napa Valley in the past? YES NO If so, when? _____